

DOLLY DAY BARCELONA
HOTEL HILTON DIAGONAL MAR
2ND OF JUNE OF 2018
GENERAL RULES OF PARTICIPATION FOR THE STANDS

The current general rules of attendance as a stand to the DOLLY DAY event establish the conditions that apply for hiring the stand.

All the Exhibitors, from the moment of their inscription, accept the present General rules of Participation and the dispositions of DOLLY DAY.

1. - ORGANIZATION OF DOLLY DAY. 1.1. - ORGANIZATION the organization of DOLLY DAY is directed by the Association of DOLLY DAY.

2. - CONDITIONS OF ADMISSION AND PARTICIPATION

2.1. - PARTICIPATION

Those physical and legal people whose enterprise, professional or artistic activity is included within the thematic of DOLLY DAY can attend, whenever they fulfill the requirements established legally for the development of it, exhibiting its articles or those of the companies legally represented by them. The organizers will have the right to ask for the opportune documentation during the event.

DOLLY DAY does not allow the sale and/or exhibition of re-cast(pirates or copies) dolls.

2.2. - ADMISSION RULES

The organizers decide, unilaterally, the admission of the exhibitors, if and when they fulfil the requirements established. For instance, without the exempt of using other criteria, a request of participation can be rejected for the following reasons:

- The products to be in exposition do not correspond with the thematic of DOLLY DAY.
- The applicant does not assume the fulfilment of the general dispositions concerning assembly, security, publicity and other norms that could prevail in general or particular way for DOLLY DAY.
- The organization has certainty that the products that are to be sold or promoted are not legal or when not having their corresponding license.
- The applicant does not present/display the documentation that is required to him by the organization.

In these cases and regarding the selection of exhibitors, It will prevail the interest and objectives of DOLLY DAY as a whole, and thus, the antiquity of the exhibitor, the chronological order of the presentation of the stand request or others reasons would not be taken into account.

2.3. - REQUEST AND AWARDING OF THE STAND

The formalization of the STAND leasing requires that the request has been sent and received, properly complimented to the organization (dollydayevent@gmail.com), being compulsory that it satisfies the adequate fee and mode of payment that are indicated in this one, **before one month after the receipt of said contract..**

The signature and presentation of the leasing request constitute an irrevocable commitment for the applicant that assume the acceptance of these general norms and rules of participation.

The presented requests of the STAND leasing outside the established term will be only considered if there were available STAND to be leased..

Once the request is received, it will be resolved on its acceptance and awarding of space requested within the noticeable term. The presentation of the request does not suppose an automatic acceptance of same nor the acceptance of a particular number tables for the STANDS that have been solicited. The definitive acceptance of participation is reserved to the organization, who will be able to reject those requests of hiring/leasing that, to its criterion, do not adjust to the established requirements or the purposes of DOLLY DAY.

In agreement with established in the Spanish Civil Code and the complementary legislation, the contract will only be perfected when the applicant receives the communication of the organization, whatever the means, accepting its participation and the payment is done. Requests as reserves or particular conditions will not be admitted.

The Exhibitors will not be able to yield neither to sublease their space or part from this to a third, nor to interchange the assigned STANDS/spaces.

If two or more expositors want to share a same STAND/space it will have to be put it in knowledge of the organization through sending a request of hiring/leasing by each one of the expository companies or people.

The Exhibitor who does not occupy the STAND/ space contracted in the term established for the organization, it will be considered to have abandoned and it will not have right to refunds or any kind of compensation..

The organization will be able to make use of the STAND/ space of those Exhibitors who do not perform one's duty of payment, resign to her participation or they do not occupy this space in the established date. In this last case. the STAND/space can be given to other applicants.

2.4. - RESIGNATION.

In case of resignation from the Exhibitor to their contracted space , it should be performed by means of writing to the organization.

If the resignation of the contracted space took place in the term of the 60 days previous to the celebration of DOLLY DAY (from the 04 of May of 2015 onwards), the organization will not reimburse the amount paid by the Exhibitor, under any concept.

If the Expositor resignation it is formalized in a term superior to the 60 days of the date of celebration (before the 04 of May of 2015), a 90% refund will be awarded.

The freed STAND/space could later be occupied by another Exhibitor.

The organization reserves the right to break the agreement/contract in case the exhibitor infringes the conditions of participation, assembly or disassembling and other norms contained in these general norms, as well as other specific norms or dispositions that settle down for each event in the future..

2.5. - LOCATION OF STANDS/SPACES

The election of the spaces will be made by the organization. The location will be communicated to the Exhibitors once the definitive plane is available.

2.6. - FEATURES AND FEES OF THE STANDS REGULAR/SMALL

BASIC FULL STANDS

Conditions: Each table is 1.8m x 0.6m. Price per table: 60 €.

Benefits: The table includes two entrance ticket tickets. DOLLY DAY will provide the cloth to cover the table (navy blue) and a poster with the logo of the store (provided the exhibitor sends it within a reasonable period of time)

Remains of stands consult the table of prices that have been sent previously.

2.7. - CONDITIONS OF PAYMENT

In case that the payment is not performed according to the previously established conditions. the Exhibitor will lose all its rights on the space and it could be supplied to other companies.

The payment can be carried out by means of bank transfer or by means of Paypal.

2.8. - INDUSTRIAL PROPERTY.

The exhibitor commits not to exhibit a product or service that resembles or imitates those of another one, or that could damage rights of industrial property, being either registered or not or avoid any other practice that could be disloyal during the time of celebration of the event.

It is forbidden the exhibition in the stands of catalogues, informative pamphlets or any type of material for the advertising diffusion that in some way infringe the current legality or harm rights of third.

The organization will have the right for examining objects in order to verify by means of their abilities if there is any breach to the forbidden practices previously enunciated.

To this end, the exhibitor is committed to allow the access to its facilities of the authorized personnel and to collaborate with the organization. In particular, it accepts to allow their stands and their products to the examination of the personnel designated by the organization, being compulsory to allow to it. It also accepts the organization to perform pictures of the object.

The realization of acts that according to the organization could infringe rights to the industrial property or any other disloyal practice could be cause of expulsion in the present event without right to any refund and the exclusion of participation in later events.

2.9. - COMMERCIAL NORMS

The exhibitors will not be able to exhibit their material outside the perimeter of stand whom they have contracted.

The pirate "re-cast" product sale is absolutely prohibited.

The sealing of packaging of products of exclusive sale for adults is recommended to all the Exhibitors and it is highlighted that this type of articles cannot be sold to minors of 18 years old.

It will not be allowed the sale of food and drink of any type inside the event.

Relying on Real Decree 137/1993 on the Regulation of Arms, is prohibited that the Exhibitors sell and/or exhibit forceful metal, firearms and other objects or imitations that, by their characteristics, can induce to confusion of their authentic nature. It is prohibited to sell dangerous materials for the physical integrity of the people, like pyrotechnics or inflammable material Imitations of arms in plastic, cardboard will be only allowed when they do not concern any danger for the attending public.

The organization will be able to sanction to those companies that do not fulfil the present regulation with the immediate and definitive closure and dismantling of the stand, without no right to the refund and the violators could be excluded from future events.

2.10. - PUBLICITY AND PROMOTION

It is prohibited all advertising action outside own stand without the corresponding authorization on the part of the organization.

Exhibitors are not allowed to organize any type of drawing.

The advertising materials and of promotion that could be distributed o handed out from the exhibitor will exclusively refer the merchandise that are exposed or that appear in the catalogue of the own exhibitor. The publicity by means of leaflets of pamphlets, referring catalogues to these articles or any other, will have to be handed out from inside the stand. It is not admitted and should abstain from all procedure that implies disloyal concurrence.

3. - ASSEMBLY AND DISASSEMBLY OF STANDS AND SCHEDULE OF OPENING

3.1. - GENERAL DISPOSITIONS

In the periods of assembly and disassembly the accessibility to the premises is totally forbidden to people under age of 18, declining the organization any possible responsibility derived from the breach of this prohibition.

Assembly. The assembly of stand should to be carried out the day **02 of June from 07:00 to 09:30 h.** We recommended to arrive at least three hours before the opening schedule for the general public.

The Exhibitor is committed to respect the facilities. It is not allowed to paint or to perforate the ground, walls nor columns of the enclosure.

It is prohibited the put objects or materials in locations of other Exhibitors. Likely, all the corridors have to be always free and accessible.

Disassembling. The Exhibitors will have to collect from DOLLY DAY enclosure all the materials of their property **before 21:00 hours of day 2 of June**, since next the room will be closed.

The Exhibitor is committed to give back the stands and the furniture rented in the same state in which they have been given to them. The flaws originated by an inadequate treatment will be financially charged to the Exhibitor.

Stands which they have not been disassembled or the exhibition objects that remain in the enclosure **after 21:00 hours of day 2 of June** will be considered left objects and will be retired by the organization. The originated expenses of the material retirement will be on behalf of the Exhibitor. The organization declines any responsibility when retiring lost or left material or for lost or stolen material.

It is recommended to avoid entrance or departure of merchandise during the opening schedule to the general public. **During the hours DOLLY DAY is open to the public it is prohibited to retire merchandise of stands.**

3.2. - OPENING SCHEDULE TO THE PUBLIC

Saturday 02-06-2018: of 10:00 to 19:00

4. - RESPONSIBILITY

4.1. - RESPONSIBILITY

The organization declines all responsibility by any medical risk that may occur in the personnel assigned to the (STANDS) expository companies during the participation in DOLLY DAY or any risk on the exposed merchandise.

The Exhibitor is responsible for the exposed merchandise or product during the celebration of DOLLY DAY, in such a way that he responds of the losses or stolen objects that could take place during the event..

Stands will have to be properly attendedf by competent staff throughout the DOLLY DAY and while this remains open to the visitors, to facilitate whichever details and information can be asked for.

the enclosure will have to be freed of gross or non- aesthetic packing during the celebration of DOLLY DAY. In the opposite case, the organization can order its immediate withdrawal, being the expenses of this packaging withdrawal in charge of the Exhibitor. The organization does not assume any responsibility for the non withdrew packing material in its due time.

The organization will take care of of the general cleaning of DOLLY DAY (common corridors, zones, collection of containers, etc.), being responsibility of each Exhibitor the specific cleaning of their stand.

6. - CLAIMS

6.1. - CLAIMS. MAJOR CAUSES

In the case of some anomaly, the claims will be admitted if they can be verified by the organization during the celebration of DOLLY DAY. After the end of this event, any type of claim will be considered

If, by causes imputable to the organization, it were necessary to be called off DOLLY DAY or modified the dates of the same one, the Exhibitors will only have right to the return of the given amounts, without right to indemnification.

the organization reserves the right of being able to reduce, to extend or to suspend the duration of the event, as well as to postpone its celebration, or to relocate to the affected exhibitors, whenever special major circumstances demands it. Such circumstances will not be good reason to finish the agreement between the Exhibitors and the organization. This circumstances will not allow to demand any type of compensation for damages.

The organization will not partially refund in case the suspension - temporary or definitive, partial or total - of the activity in the DOLLY DAY for reasons not related to the organization such as strikes, threats, electricity, gas or water cuts or any adverse meteorological circumstances or other remarkable unfortunate situations such as disease of the most part of the staff which make impossible the event performance..

The organization reserves the right to modify the opening and closing schedules for any reasons that could be considered, without having any right to compensation the exhibitors.

the organization reserves the right of admission, as well as the one to establish any disposition that results in benefit of the good performance of DOLLY DAY. These dispositions will be communicated to the Exhibitors by the means the organization considers appropriate.

7. - PERSONAL DATA PROTECTION

7.1. - PROTECTION OF PERSONAL DATA

In the established terms in the law. Or. 15/1999 and complementary dispositions, the exhibitor is intentionally informed of the incorporation of his data to the computerized files of DOLLY DAY in relation to the activity that links to our organization. I is also informed that their data could confidentially communicated, to the collaborating companies of DOLLY DAY, with an exclusive operative purpose of management derived from the present contractual relation, including its antecedents, contents and development.

The hiring/leasing of space from the exhibitor at the DOLLY DAY, is equivalent to its express consent to carry out the communication of its data to third, as well as for the reception of commercial communications by via electronics.

The organization warns them about their right of agreement, rectification, opposition and cancellation of these data by means of email directed to dollydayevent@gmail.com

8. - COMPULSORY NATURE OF THE NORMS/RULES. LITIGATIONS AND ARBITRATION.

8.1. - COMPULSORY NATURE OF THE NORMS

When signing this document, the exhibitor recognise that perfectly knows and accepts all the general norms of participation and the dispositions of the organization.

8.2. - LITIGATIONS AND ARBITRATION

The present General Norms of Participation comprise integral of the contract of cession of space between the organization of DOLLY DAY and the Exhibitor.

Any dispute, disagreement, matter or claim arising from the execution or interpretation of the General Rules of Participation or related to, directly or indirectly, be finally settled by arbitration under the Arbitration Court of the Chamber of Commerce and Industry Barcelona, which the administration of arbitration and the appointment of arbitrators in accordance with the Rules and Bylaws are entrusted. Similarly, the parties expressly state their commitment to comply with the arbitration award rendered.

- **SIGNING IMPLIES THE KNOWLEDGE AND ACCEPTANCE OF THESE GENERAL RULES OF PARTICIPATION OUTLINED IN THE 4 PAGES OF THIS DOCUMENTL**

- **THE EXHIBITOR IS RESPONSIBLE FOR HIS/HER ASSISTANT/S KNOW AND MEET SUCH REGULATIONS** (in the event of a change in such assistants, it is necessary to communicate it to the organization).